

CV

RON EICHHORN



RUHE TALENT MANAGEMENT



Ron Eichhorn has directed numerous award-winning commercial campaigns for clients such as, Audi, Mercedes-Benz, and Deutsche Telekom. He has directed other notable campaigns for A1, Hornbach, Volkswagen, Paylife Bank, Milka, Burger King, and Postbank, to name a few.

Ron was born in Styria and studied Directing and Scriptwriting at the renowned Hochschule für Musik und Darstellende Kunst in Vienna. He worked as a freelance director and presenter for both Austrian National Radio and National Television (ORF) on a weekly basis, all while pursuing his studies in Film school. He also started early to direct Music Video Promos, and his first works earned him Finalist spots in the “Best Music Video” category of both the MTV Music Video Awards in New York, as well as the Billboard Awards in Los Angeles.

After finishing Film school, Ron went on to write and direct movies for Television. His feature-length film „Amerika“ received both excellent reviews and high ratings and won him a nomination for best film at the prestigious Grimme-Preis. His movie “The return of the black Buddha”, which was entirely shot in China, was critically acclaimed and has been distributed in many countries throughout Europe and Asia.

In the late 90s, Ron moved to Berlin and focused on his career in TV commercials. He founded his own production company, “Die Brüder”, where he spent seven years, before joining the roster of Directors at Driven By Creatives in 2010.

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Over the x Ron has built a body of work that highlights his natural talent with actors and a very personal vision, which manifests itself in elegant, effortless storytelling. His work has evolved from simple, humor-driven comedy spots to elaborate and cinematic campaigns.

Ron is currently developing several feature film projects.

He splits his time between Berlin and Vienna.

In his spare time, Ron likes to play the Ukulele and meditate.



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