

CV+AWARDS

# JASON LOWE



The world is small and I have itchy feet, I have always been fascinated by the culture of food and gastronomy which has lead me with all my senses in to some of the most wonderful kitchens humble and grand across the globe.

It is at the table where we all come together as families as friends as lovers in harmony and in heated discussion.

Food connects us all in abundance and in scarcity teaching us respect for the simple and complex.

I am hungry for experience, for continuous growth and exploration, I bring with me an open minded treasure chest of experience and optimism; always open for discussion and collaborative exploration.

I cook and I eat and I taste everything put before me, I seek the truth and desire to push the boundaries of the known into the unknown where “new” can be created and crafted from knowledge and reference to all that has gone before.

I Direct and I Photograph, I have over 200 food and drink books with my name and I have been directing for 10 years.

All that is involved in my editorial life I infuse in the world of advertising ,the two are inextricably linked.

I live in London and in Sao Paulo and I work everywhere.



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