



Markus Walter is based in Berlin and Los Angeles. Coming from a music and editorial background he started directing musicvideos in Germany and the UK before switching to advertising. His work has been described as cinematic and cultural mythos infused with a macabre sense of humor. He has directed international campaigns for Nike, Mercedes-Benz, EA sports, Ikea, Nintendo, Hewlett-Packard, VW, Audi and Sony. His award list includes awards at Clio, LIAA, New York Festivals, Promax/BDA and Cannes Lions.

## AWARDS/FESTIVAL LIST

### 2014

- Klappe | coke zero "you can have it all" | TV | bronze

### 2013

- DMMA - "MacGyver and the new Citan" | silver
- New Media Award - "MacGyver and the new Citan" | digital campaigns | bronze
- Klappe - "MacGyver and the new Citan" | Long Format | bronze

### 2012

- Neptun Awards - VW „Up“ | Grand Prix | best crossmedia campaign
- Clio - Gillette "Homage" | Cinematography | Silver

### 2009

- Golden Award of Montreux - Audi „Heist“ | Humour | Gold
- Cresta - Audi "Heist" | Cinema Gold

## CV+ AWARDS

### AWARDS/FESTIVAL LIST

#### 2009

- LIAA - WINNER Gold Automotive Audi A4 „Heist“
- Eurobest - Bronze TV/Cinema Audi A4 "Heist"
- Klappe - Bronze Cinema Audi A4 "Heist"
- Cannes Lions Shortlist - Cars Audi A4 "Heist"
- Auto Sport Award - Gold Audi A4 „Heist“
- New York Festivals – Silver World Medal Audi A4 "Heist"
- Klappe - Silver Script Audi A4 "Heist"
- ADC - Bronze TV-Spots Audi A4 "Heist"
- ADC Europe – Gold-TV-Spots Audi A4 „Heist“

#### 2008

- Cresta International -TV/Cinema Winner IKEA "Dream"
- LIAA - Finalist - Cinema Commercials Dacia "Revolution"
- LIAA - Finalist - Automotive Dacia "Revolution"
- Cannes Lions Shortlist - Cars Dacia "Revolution"
- Cannes Lions Shortlist - Cars smart "Environment"
- New York Festivals - Silver World Medal IKEA "Dream"
- Klappe - Bronze - TV Spots smart "Environment"

#### 2007

- VDW Award - Best Commercial 2007 smart "Backseat"
- Klappe - Winner - Automotive + Accessories smart "Backseat"
- ADC Europe - Gold - Cinema Commercial smart "Backseat"
- New York Festivals - Silver World Medal - Cinematography smart "Backseat"
- New York Festivals - Bronze World Medal Cinema Commercial smart "Backseat"
- ADC Germany - Silver - AV Media / VKF smart "Backseat"
- ADC Germany - Bronze - TV Spot smart "Backseat"
- Spotlight - Silver - smart "Backseat"

#### 2006

- ALIAA Finalist - EA Sports "Stop Holland"

#### 2005

- ADC Germany - Silver + 2x Bronze BMW „Runner“

#### 2003

- Euro Effi - EACA 2x Silver Boursin "The Easy Chef"

#### 1999

- Promax / BDA - Silver Best on air programme campaign Kabel1 Lucky pic
- Promax / BDA Gold - Best on air programme campaign Kabel1 Lucky pic



RUHE TALENT MANAGEMENT

Straßburger Straße 19  
10405 Berlin · Germany

[www.ruhe-management.com](http://www.ruhe-management.com)